

**AGENDA**  
**CALC MEETING: Jan 18, 2014**

- I. WELCOME: Susie**
- II. MINUTES OF THE LAST MEETING: Susie for Barbara Attardi**
- III. TREASURER'S REPORT: Barbara Brim**
- IV. REUNION REPORT:**

**A. Bruce SCHEDULE**

- 1. Judy Mabel's forum taken over by Cornell: We don't know when it will be
- 2. Steve Einhorn's Forum on Intellectual Diversity: Friday, 6/6/14 @ 1:30
- 3. Canoeing: Saturday 3 – 4 limit 28 people

**B. Bruce YEARBOOK**

**C. Bruce DVD**

**D. Bruce FORUM PART 1 Profs. Altschuler and Kramnick**

**E. Cindy FORUM PART 2 JFK**

**F. Nancy AFFINITY**

**G. Linda COSTS**

- 1. Weekend Packages: *May 10* Early bird / Regular

*Reg mailing - late  
Mar - early Apr*

- 2. Housing

**H. Linda VOLUNTEERS**

**I. Linda PHOTOGRAPHY**

**J. Carolyn W. FACEBOOK**

**K. Bruce E-MAILS, WEBSITE**

**L. Linda MAILINGS**

**M. Linda MEMORIAL SERVICE**

**N. Bruce SOUVENIRS**

- 1. Yearbook**
- 2. Book about JFK Winners**
- 3. Mark Colman and some Beta Sig brothers have donated caps**

**V. UNIVERSITY MEMORIAL SERVICE: Susie Holden**

**VI. 50<sup>th</sup> REUNION CAMPAIGN REPORT: Tim Davis & Adadot Hayes**

**VII. JFK AWARD REPORT: Cindy**

**VIII. NOMINATING COMMITTEE and THANK YOU: Susie**

**IX. OLD BUSINESS**

**X. NEW BUSINESS**

**XI. ADJOURNMENT followed by:**

**Dinner at Brasserie Jo's at 6:30 PM  
120 Huntington Ave., Boston  
Phone: 617.425.3240**

## 50th Reunion Weekend Class Activity Schedule

### THURSDAY, JUNE 5

#### Noon

Registration opens at class headquarters, Court/Kay/Bauer Halls. Meet friends, get your assigned room (if staying in the dorm), and pick up packets, souvenirs and schedules.

#### 6-9 p.m.

Delicious welcome dinner at our headquarters tent followed by make-your-own sundaes

#### 9-10 p.m.

Fun survey – updated from Reunion 2004, at our headquarters tent

### FRIDAY, JUNE 6

#### All day

University-sponsored events, lectures, athletics, etc. More info at [alumni.cornell.edu/reunion](http://alumni.cornell.edu/reunion)

#### 7-9 a.m.

Continental breakfast at our headquarters tent

#### 10 a.m. – noon

Class Forum: "The 50-Year View", in Call Auditorium, Kennedy Hall (busing available from Court/Kay/Bauer). Hear faculty stars Glenn Altschuler and Isaac Kramnick discuss Cornell's history since WW II, as a preview of their new book on the subject. Then we'll hear from a panel of former JFK Memorial Awardees about their careers in public service.

#### 12 noon – 1:30 p.m.

Catch lunch on your own, or partake in an All-Alumni Lunch Extravaganza at Barton Hall. Look for our class tables. (Tickets required; purchase tickets when registering for reunion.)

#### 1:30 – 2:30 p.m.

Intellectual Diversity Program, organized by classmate Steve Einhorn. Hear Cornell debaters consider issues related to diversity of thought in academia. *454ubs*

#### 1:30 – 2:30 p.m.

University Service of Thanksgiving and Remembrance in Sage Chapel

#### 3 – 4:15 p.m.

Olin Lecture at Bailey Hall. Speaker ~~TBD~~ *Glenn & Isaac*

#### 4 – 6 p.m.

Fraternity and sorority receptions

#### 6 – 10:30 p.m.

Gala class reception, dinner and dancing to the oldies in Newman Arena, Bartels Hall. Rock to *The Fabulous Greaseband*. Dress: *Classy* business casual; no jackets for men.

#### 9:15 p.m.

Cornell University Chorus and Glee Club Concert at Bailey Hall. (Tickets at the door.)

#### 9 p.m. – 1 a.m.

Tent parties on the Arts Quad

### SATURDAY, JUNE 7

#### All day

University-sponsored events, lectures, athletics, etc. More info at [alumni.cornell.edu/reunion](http://alumni.cornell.edu/reunion)

#### 7-9 a.m.

Continental breakfast at our headquarters tent

#### 10:30 – 11:30 a.m.

President David J. Skorton delivers the State of the University Address at Bailey Hall

#### 11:45 a.m. – 2:15 p.m.

Classmate remembrance, followed by class picnic with the Sherwoods, at Beebe Lake

#### 3 – 4 p.m.

Canoeing at Beebe Lake. Requires separate registration. Contact Alice Friedenson ([aef7@cornell.edu](mailto:aef7@cornell.edu)). Limited to 28 people.

#### 4 – 6 p.m.

Fraternity and sorority receptions

#### 6 – 10:30 p.m.

Class reception and dinner, with a DJ and dancing in Newman Arena, Bartels Hall. Dress: *Classy* business casual; no jackets for men.

#### 9:30 – 10:30 p.m.

Cornelliana Night at Bailey Hall

#### 9 p.m. – 1 a.m.

Tent parties on the Arts Quad

### SUNDAY, JUNE 8

#### 7:30 – 11 a.m.

Farewell Brunch and class meeting at our headquarters tent; class meeting at 9:30 am.

#### Noon SHARP

Check out of your dorm room

Thanks for coming and participating in our Big 50th!

Travel safely! See you in 2019!

Take warm memories along on a safe trip home and plan to return in another five years.



# TREASURERS REPORT

## January 2014

### G-65 3564 UNIVERSITY INTEREST BEARING ACCOUNT

Balance in account 01/01/13	\$42,002.73
Income 01/1/13 - 12/31/13	
Dues paid for 2013 fiscal year, contributions and FP	\$20,130.60
G-65 3464 interest	2,509.80
Total income	\$22,640.40
Total income plus balance in account 1/01/13 - 12/31/13	64,643.13

### Disbursements: 01/01/13 - 12/31/13

Dues mailing April 1650 mailed	\$ 1,948.40
Newsletter w/Yearbook form May 1725 mailed	2,598.75
Dues postcard July 400 mailed	537.70
Reunion 'save the date' card October 1720 mailed	1,640.59
Class website for 3 years	140.00
Credit for 2012 mailings	(355.29)
Book returns (2012 book mailing)	(25.20)
Mid-Winter Meeting Registration fees 2013	4,550.00
Copy reel to reel to CD	169.06
Conference call charge	33.30
50 <sup>th</sup> Reunion Yearbook	3,483.05
Reimbursement for Reunion 2013 Expenses	866.99
Cornell Magazine subscriptions	10,322.28
2013 Freshmen book mailing to 140 classmates	959.43
Transfer Greaseband deposit to reunion account	(1,500.00)
DVD promo for 50 <sup>th</sup> Reunion	100.00
CACO Dues 2013	500.00
Surplus from hockey tickets	(493.00)

Total Disbursements \$25,476.06

**Total Balance G-65 3464 12/31/13**

**\$39,167.07**

**NET GAIN (loss) from 01/01/13**

(2,835.66)

*now shed  
Reading  
Project*

*will go 40 10k*

*will be 1400  
for next  
yrs budget*

**LONG TERM INVESTMENT ACCOUNT****\$22,000 invested 01/01**

<b>Book Value 11/21/12</b>	<b>694 shares @ 54.44076</b>	<b>\$37,813.54</b>
<b>Book Value 10/31/13</b>	<b>723 shares @ 55.60075</b>	<b>40,208.35</b>
<b>Dividend</b>	<b>29 shares @ various \$\$</b>	
<b>Net Gain (loss) in Market Value since 11/21/12</b>		<b>2,394.81</b>

<b>TOTAL VALUE OF ALL ACCOUNTS 12/31/12</b>	<b>79,816.27</b>
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<b>TOTAL VALUE OF ALL ACCOUNTS 12/31/13</b>	<b>79,375.42</b>
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<b>NET GAIN (loss) OVER 12/31/12 IN ALL ACCOUNTS</b>	<b>(440.85)</b>
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<b># DUESPAYERS</b>	<b>472</b>
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<b># CORNELL MAGAZINE SUBSCRIBERS</b>	<b>322</b>
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<b>#LOST ALUMNI</b>	<b>510</b>
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<b>#MAILABLE ALUMNI</b>	<b>1,725</b>
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<b># DECEASED</b>	<b>251</b>
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<b>\$\$ IN ACCOUNTS THAT ARE FROM REUNION SURPLUSES</b>	<b>\$ 15,000</b>
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**JFK MEMORIAL AWARD**

<b>Book value as of 7/25/13</b>	<b>\$195,618</b>
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<b>Market value as of 7/31/13</b>	<b>340,027</b>
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<b>Estimated 2014 payout</b>	<b>15,307</b>
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**TRADITION FELLOWSHIP**

<b>Book value as of 10/30/13</b>	<b>\$ 97,565</b>
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<b>Market value as of 10/31/13</b>	<b>142,676</b>
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<b>Estimated 2014 payout</b>	<b>6,278</b>
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**GARY WOOD '64 SCHOLARSHIP**

<b>Book value as of 10/30/13</b>	<b>\$ 13,901</b>
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<b>Market value as of 10/31/13</b>	<b>24,270</b>
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<b>Estimated 2014 payout</b>	<b>1,068</b>
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**Class of 1964**  
**50<sup>th</sup> Reunion Campaign**  
**As of 1/13/2014**

	<u>Goal</u>	<u>Actual</u>	<u>% of Goal</u>
Donors	525	322	61%
Tower Club Members	64	40*	63%
Quadrangle Club Members**	N/A	47	N/A

Numbers based on 1,476 Mailable Classmates at start of campaign on 7/1/2013

\*The class has already exceeded the Tower Club membership of members at the close of the 45<sup>th</sup> Reunion campaign!

\*\*There is not a Quadrangle Club member goal but this number is significant as it represents, with the Tower Club members, 87 classmates have already given at least \$1,000 to the campaign.

Under the leadership of Adadot Hayes and Tim Davis, the class is on track to meet or exceed all 50<sup>th</sup> reunion campaign goals. The committee is comprised of the following class members:

Marcia Goldschlager Epstein	Carolyn Chauncey Neuman
Joan Page Gerring	Joan Lazarus Shapiro
Ken Kupchak	John Sterba
Toby Kleban Levine	Michael Troner
Carol Britton MacCorkle	Michael Wachter
Stan Morgenstein	George Weiner
Wistar Morris	Ted Weinreich

Committee Activity

- The committee has responsibility for soliciting 116 class members.
- To date 89 have been contacted or assigned; we may be able to extend our outreach beyond our initial group.
- The committee will begin its second round of contacts in late February or early March to be completed by mid-April.

Student Phonathons

- Athletic team phonathons are currently underway and will conclude the last week of February
- Paid Student phoners will also be reaching out to class members – timing to be determined

Direct Mail

- Spring One, under the campaign leadership's signatures, will be mailed the week of February 10<sup>th</sup>.
- There will be two additional mailings, under the Cornell Annual Fund National Chair, Paul Salvatore's signature, prior to June 30<sup>th</sup>.
- The mailings will only be sent to class members who have not yet made a gift this year.